



GreenEnergy GreenCity

ECOINDIA ELECTROMECH PVT LTD

DEVELOPMENT STRATEGY

Presentation - Aug 2024



About Us

Ecoindia Electromech Pvt. Ltd., known as ElectroEco Mobility, is a pioneering electric vehicle (EV) company based in Vapi, Gujarat. With a strong foundation built by industry veterans, including professionals from Enercon (India-Germany) Industries, ElectroEco Mobility focuses on delivering state-of-the-art, eco-friendly mobility solutions. Our mission is to democratize electric vehicle technology, making it accessible and affordable to various market segments.





Product Line and Competitive Advantage

ElectroEco Mobility currently offers a range of electric two-wheelers, including scooters and bikes, designed for urban commuters, students, and professionals. Our commitment to quality ensures that each model meets the highest safety and performance standards, with ICAT (International Centre for Automotive Technology) certification.

Competitive Pricing

We offer our EV two-wheelers at competitive prices, making sustainable mobility accessible to a broader audience.

Quality Focus

With a selection of three to four key variants, we ensure that each model is optimized for performance, safety, and reliability.

Long-term Vision

- While our current focus is on two-wheelers, ElectroEco Mobility has a clear long-term goal to expand into affordable electric cars.
- We have already secured necessary regulatory approvals to introduce budget-friendly EV cars to the market.
- This strategic move aligns with our commitment to innovation and sustainability, catering to the growing demand for eco-friendly transportation.



Future Expansion



Diversified Product Line

Plans are underway to broaden our offerings to include battery-operated commercial cargo vehicles, electric buses, and budget-friendly four-wheelers.



Green Manufacturing

Committed to sustainability, we are constructing India's first green factory, setting a benchmark for environmentally friendly manufacturing practices.



Market Expansion and Innovation

Investments in R&D will enable us to continue innovating and expanding our market reach, ensuring our products remain competitive and relevant.