

APPROVED BY



THE STYLISH BIRD
ECOSKYHAWK
SUNSUKI



Get Ready
For RIDE



ELECTROECO MOBILITY
(an Electrical Vehicle Company)

Regd. Office / Factory / Showroom Lounge

Plot No. 1/4483, Survey No. 315/3, Beside Toyota Showroom,
NH-48, Balitha, Vapi - 396 191. Gujarat, India

6355 594 812 | 96876 36400 | Email : info@electroecomobility.com

www.electroecomobility.com

ECOINDIA SLOVAKIA s.r.o (EUROPE)

Rolnicka 187, 83107 Bratislava, The Slovak Republic
• CIN : 51904284 • www.ecoindia.sk

THE BEAST OF ELECTRIC BIKES

ECOFIRE

**MORE POWER
MORE SPEED
MORE SWAG**



ELECTROECO MOBILITY
(an Electrical Vehicle Company)



GreenEnergy GreenCity

Join us
for better future...



GreenEnergy GreenCity

ECOMINI

on Indian Roads

Approved by



Safe | Specious | Stylish

Revolution in ELECTRIC CARS





Words from Director's Desk

The Journey with Electroeco Mobility! Has finally made its Success Story of Full established Plant of (EV Mobility) Manufacturing Unit in Vapi-Gujarat ! With capacity of 500 Ev Scooters & 50 Cars (ECOMINI) per month & raise upto 1000 vehicles per Month ! We Promised our Customers, Dealers, Distributors & Clients to give the best Performace, Warranty & a Lifestyle with Pure Atmosphere to Live with ELECTROECO-MOBILITY ! Do You Visit us anytime to get the Mobility Experience with our Electric Scooters Range, Sports Bike & ECOMINI (Car).



Regards
Manish Patil
Founder (Director)



GreenEnergy GreenCity



INCENTIVE

By offering bonuses, merit increases and other rewards to dealers and employees who meet sales targets, employers will be able to increase motivation among a sales team, which will result in better sales numbers. Sales people , like most employees in any industry, are motivated by financial incentives. Electro Eco is offering incentive scheme for all which is making its own different incentive scheme as mentioned below:-

as per FESTIVAL OFFER.

TERMS & CONDITIONS :

- All dealers will be appointed by the distributors but the dealers agreement has to send company then only LOI (Letter of Intent) will be issued (Valid for 11 months).
- For all dealers LOC (Letter of Confirmation) will issued after completion as the CI (Corporate Identity).
- Company will give certain District area wise distribution & he/she will appoint a new dealer network or Company will provide support of enquiries for dealer network this territory.
- Before delivery 7 days in advance full payment to be done as per Performa invoice Minimum 40 units order.
- Special tools will be supplied base on the order along with payment.
- Distributors Interior Cost will be on as per Company Process.
- Dealer wise enquires has to send to H.O. with name, mobile no., model, location on weekend basis as per the Online format.
- Company having the right to terminate to whom so ever without any clause by giving either or one month prior notice.
- Any legal complicity it has to be in Vapi Gujarat jurisdiction court.

Bank Details

ECOINDIA ELECTROMECH PVT LTD

Branch : Vapi

Account No. : 007583900001957

IFSC CODE : YESB0000075



MESSAGE FOR BUSINESS

ELECTROECO is the new age electric vehicle in the category of two wheelers developed and produced in India by **ELECTROECO**. We are a fast evolving and expanding start up based in Vapi Gujarat formed by veterans from the Energy Industry like Enercon (India-Germany) Industries. Our assembly line to produce electric two wheelers is situated in Vapi, Gujarat and it is capable of rolling out 500 + vehicles per Month.

Presently we have Electric scooters, Bike, Car in our steadily expanding to cover a diverse range of users from collage/tuition going children's, gentlemen and ladies running home errands, to men and women commuting E-bike. We aim to provide Latest technology product to fit with every budget.

Under the umbrella of **ECOINDIA ELECTROMECH PVT LTD, ELECTROECO MOBILITY** is having its own chief engineering and design house of the Electric Bikes. Which holds an ICAT (International Centre for automotive technology) certification and homologation under its name, Further, **ELECTROECO**. will also produce other battery operated products deliveries, buses and Budget friendly four wheelers according to the requirements of the various sectors. As we support green energy and we are going to build India's first green factory which will be completely a new and unique example of Green India. Also we have dream to give a car to every house of India in a economic range. We are ICAT/CERT/e-Vahan Certified Government of India approved Company.





GreenEnergy GreenCity

WHY YOU MUST PARTNER WITH ELECTRO ECO MOBILITY

MISSION & VISION

Our mission is to endeavor of making the world Beautiful, Greener and Pollution free for the generations and motivate people by making battery operated products which can be used in their daily routines and making India's first Green Factory. In which Electro Eco fulfill its vision to change the power medium of factories and industries into Solar and by making pocket friendly products which can reach to the doorsteps of each and everyone in the World.



ECOMINI

ECOFIRE

That's why we are ELECTROECO Mobility

TRAINING

Provide training to our New Business Partners for Business Operations, Network Expansion, Products and Business Processes, as well as DMS portal training.

Training is important for the employees to acquire new skills, sharpen existing ones, and to increase productivity. Hence training to Sales staff for Product Selling Skills, training for Customer Interactions will be done by us.

Mechanics must master the machines they work on. Training and Practical Knowledge to mechanics and engineers to diagnose and repair everything will be organized time by time.

MARKETING & ADVERTISING

A well – advertised product is easier to be sold by the salesman in the market. Sharing continuous social media promotion to our partners to attract more customers.

Marketing may involve sales, advertising , and the strategies adopted by marketing terms to promote our products. We will support our dealers for Advertising and PR support to highlight the Showroom in nearby circles.

According to the needs of the individual state or area Joint promotional activities in the region will be supported by Electro Eco and the dealer for the respective area.

Marketing Kit – If would be provided with the first load of vehicle . It would include various items like Canopy , Branding Material, Leaflets & brochures for promotional activities.

DEALERSHIP PROCESS :



DEALER TERMS

Working Capital

Working capital is part of the total assets of the company. Generally it is the difference between current assets and current liabilities. Practically speaking, it is the daily, weekly and monthly cash requirement for the operations of a business. Therefore, working capital management is a process of managing short- term assets and liabilities. It makes sure that a firm has sufficient liquidity to run its operations smoothly.

First Order

Our goal, of course, is to save money. A well –executed bulk purchase of the items can save you a lot of money. One of the first rules of saving money is to buy big. Larger quantities equal less pack transport and less waste, which means spending less money, Purchasing of first orders is an important process control tool with many benefits relevant to business.

Workshop Setup

Some customer can be extremely picky when it comes to their vehicles. They often pay large sums of money for their services, maintenance and modification, which gives them the right to be discerning. Making vehicle owners feel at ease is part of the job of an dealer by making a excellent workshop. Electro Eco is helping in making of the workshop. Once the services get started the setup can be provided.

Network Development

- Dealer must develop their respective territory by their own :
- The dealer to provide all the service and parts support to the sub–dealer.
 - The dealer needs to take approval from the company before appointing the sub– dealers.
 - The sub – dealers would be marked in the company website for the marketing support.
 - The training to the sales and service staff of the sub–dealer could be provided by the company officers at the dealership or at the HUNDA EV HQ.

Test Ride / Demo Vehicle

Demonstration vehicle is very important for any dealership to give test ride for the customer. 2 scooters would be given at 50/50 (company: Dealership) on MRP contribution as test ride vehicles. (T&C Apply)

DMS (Dealer Management System)

A DMS is a suite of bundled software that dealers use to manage day – to – day operations and record keeping in the following areas: Sales, inventory (from one or more locations), money (cash, finance, wholesale, buy here – pay here , etc.), vehicle pricing, warranty claims , administration , sales tracking , parts ordering , and creating and managing a CRM database including credit reports and printing paperwork.

TRUST & RELATIONSHIP

What is a core of a professional relationship. The answer is "Trust" . We believe , As an organization who is working with trust and creating a faithful relationship is incredibly comforting . We strongly believe in working hand in hand with building trustworthy relationship with our employees, dealers, distributors and our customers.



“We are committed to deliver world class electric scooter solutions in a safe, reliable, efficient and environmentally sound manner.”



DESIGN & QUALITY

The designs, full customization and unlimited modern and energy efficient option installed Designing House for vehicles and battery operated products is setup at Electro ECO In our first initiative the vehicles are designed beautifully to increase the comfort level of rider. As an quality seekers and quality conscious entity, every product manufactured by us is closely inspected at our Designing House rigorously by our trained and experienced quality and checking departments.

YEAR WARRANTY

WARRANTY SYSTEM - Electro Eco is offering a warranty to its dealers of 1 to 3 years. To manage these warranties, Electro Eco has an exclusive app based system to provide an efficient and speedy facility to its end customers

ECOSKYHAWK
SUNSUKI

RTO
APPROVED

Approved by



“We BELIEVE ELECTRIC (EV) IS THE FUTURE”



SERVICE

Dealers Margin

Business need to make money to keep afloat, and monitoring your profit margins helps you know the health of your business and tells your dealership is growing. Profit margins will represent the dealer's net income. The margins of the dealers are mentioned below:-

Road Site Assistance

- Puncture Repair
- Battery Jumpstart
- On-spot Minor Repair
- Towing Service
- Emergency Battery Charge
- Key-lock Assistance

*R.S.A. 5 Service/1 year Free in between 50 kms of related Showroom location (Available for PAN India Dealers)

On Vehicles
12-18 %
Time by time our dealers will get incentive benefits also.

On Spare Parts
Body Parts 30%
Others 25% Time by time our dealers will get incentive benefits also.

NMC/LFP Battery
(Consumable Part)
10%

Note : Margins and MRP of the Products can be Change According to the Market.

Financial Partners

ECOTEEN XL

ECOVESPA-XL

DEALERSHIP POLICY & CATEGORY

Category	Deposit (Refundable) Interest Free	Deposit (Non Refundable)	Sales Target	Showroom Space (Sq. Ft.)	Territory	Allowed to appoint Sub Dealer
A	10 Lac	2 Lac	160	750 to 1350	Metro City / Dist.	Yes Limited
B	5 Lac	1 Lac	40	350 to 500	Tehsil	No
C	1 Lac	0.5 Lac	20	250 to 300	Taluka	No

Showroom Interior & Exterior

The design will be provided by Company & the preparation will be done by Dealer using the local resources. Showroom & Service Facility Design / Approved by Electroeco Mobility Authority.

MANPOWER

Covering everything you need for complete compliance . The success of your dealership relies not on the quantity of the employees . It relies on the quality of the employees.

4-6 Manpower (Sales & Service)

TOOLS / TACKLES

The most important thing for any vehicle can be repaired or modified list for the essential tools is mentioned below:

BASIC TOOLS | SOLDERING IRON | ALLEN KEY SET | MULTIMETER | BLOWER | SOCKET SET

LIST OF DOCUMENTS REQUIRED ARE AS FOLLOWS :

- 2 Passport Size Photos
 - Aadhar Card Of The Signing Authority
 - PAN Card of Signing Authority
 - GST Registration Certificate
- Cancelled Cheque of the firm
 - Last 2 years ITR
 - Latest 6 months bank statement





GreenEnergy GreenCity

Let's Create a **Better Future**
for our Loved ones **Together...**



GreenEnergy GreenCity

Trusted by More than
3000+ Families



ECOTEEN



ECOVESPA