



GreenEnergy GreenCity

ELECTRIC VEHICLE COMPANY

Distributors / Dealership Manual



www.electroecomobility.com

COMPANY PROFILE

Electroeco Mobility is Venture of Ecoindia Electromech Pvt Ltd. Vapi - Gujarat, Ecoindia Electromech Pvt Ltd having strong presence in indian industrial sector from last 05 years.

Ecoindia Electromech Pvt Ltd is proficiently manage company under experience leadership. Organization is blessed with deep experience team member, continues improvement mind set, adaptation of latest technologies, best quality practices & safety first attitude. Base of best practices.

Ecoindia Electromech Pvt Ltd achieves high growth in last 05 years. After big success, ELECTROECO MOBILITY enter in Electric Vehicle segment, spending three years for Research and Development in Electric Two wheeler sector. After successful R&D, launched Electroeco Mobility with strong economical back-up.

ELECTROECO MOBILITY introduced its first Electric Scooters name :

- **Ecovespa (Non RTO)** • **Ecotten (Non RTO)** • **Ecofire (Sport-Bike)**
- **Ecomini (Car) Four Seater 2 door, A/C, Sunroof, Heater, Mileage 100/200kms**

First Electric Scooter based on R&D its flagship model of ELECTROECO MOBILITY with GreenEnergy GreenCity capacity. Fully loaded with features as compare to same Segment Vehicles.

Ecotten/Ecovespa/Ecofire having attractive design, strong chassis structure, best quality plastic parts, fabulous paint quality, high performance lithium-iron batteries, supreme motor, is fully made under Make In India Platform, used best quality lithium batteries specially developed for models.

On Foreseen ELECTROECO MOBILITY team is also working on next high-performance Scooter which is equipped with digital connectivity, more powerful batteries & Motors, cloud base support, stunning design app bases data, Ecoindia-Electromech Pvt Ltd connect software connectivity in between customer, Distributor, Dealer & Manufacturer.

Why Electric scooters ?

With the rising cost of petrol and the increase in price that all BSVI compliant petrol scooters have seen, the wide price gap between e-scooters and petrol scooters appears to be closing, With low-costs, minimum maintenance and zero tailpipe emissions (in fact, there's no tailpipe), electric scooters are the most cost-effective measure to immunise yourself from outrageous fuel costs, let's look at some statistic between Electric Scooter & Petrol Scooter

Electric Scooter

Charging Cost (per Km)	0.20 Rs./Km
Service Charges for 5 Years (in Rs.)	0 Rs.
Pollution	NO

Petrol Scooter

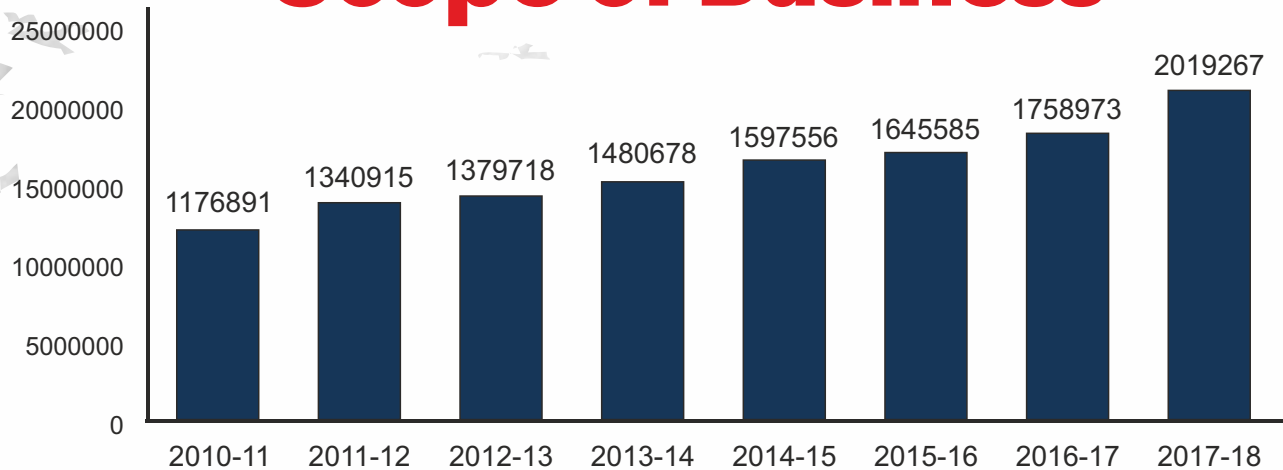
Charging Cost (per Km)	3 Rs. / Km
Service Charges for 5 Years (in Rs.)	Approx. 10,000 Rs.
Pollution	Yes



we saw the difference between these two, Electric Scooter Beats Petrol scooter in all categories, thus it's a smart choice to choose electric

SWITCH TO ELECTRIC
SWITCH TO FUTURE ENERGY

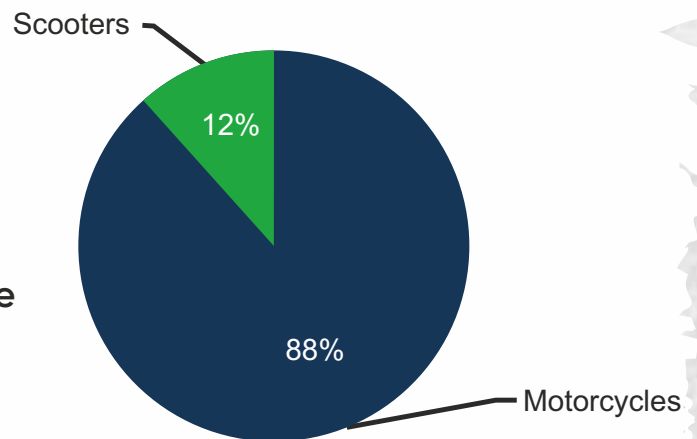
Scope of Business



Right now in India 13% Petrol 2 wheeler sold in every year. In figure every year almost 25,00,000 no's and more Petrol vehicles sold out in pan India.

So ELECTROECO MOBILITY focus on 2 wheeler segment Non RTO/ No Licence to introduce newly developed

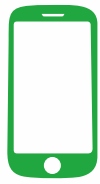
- Ecoteen
- Ecofires (Sport Bike)
- Ecovespa
- Ecomini (Car)



Promotion & Marketing



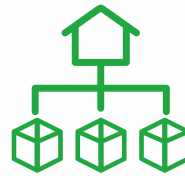
Easy to Do Business



**"Hind-Connect"
Mobile Application
(Android App)**



**Door to Door
Service Concept**



**Distributor
Management Systems
(DMS System)**

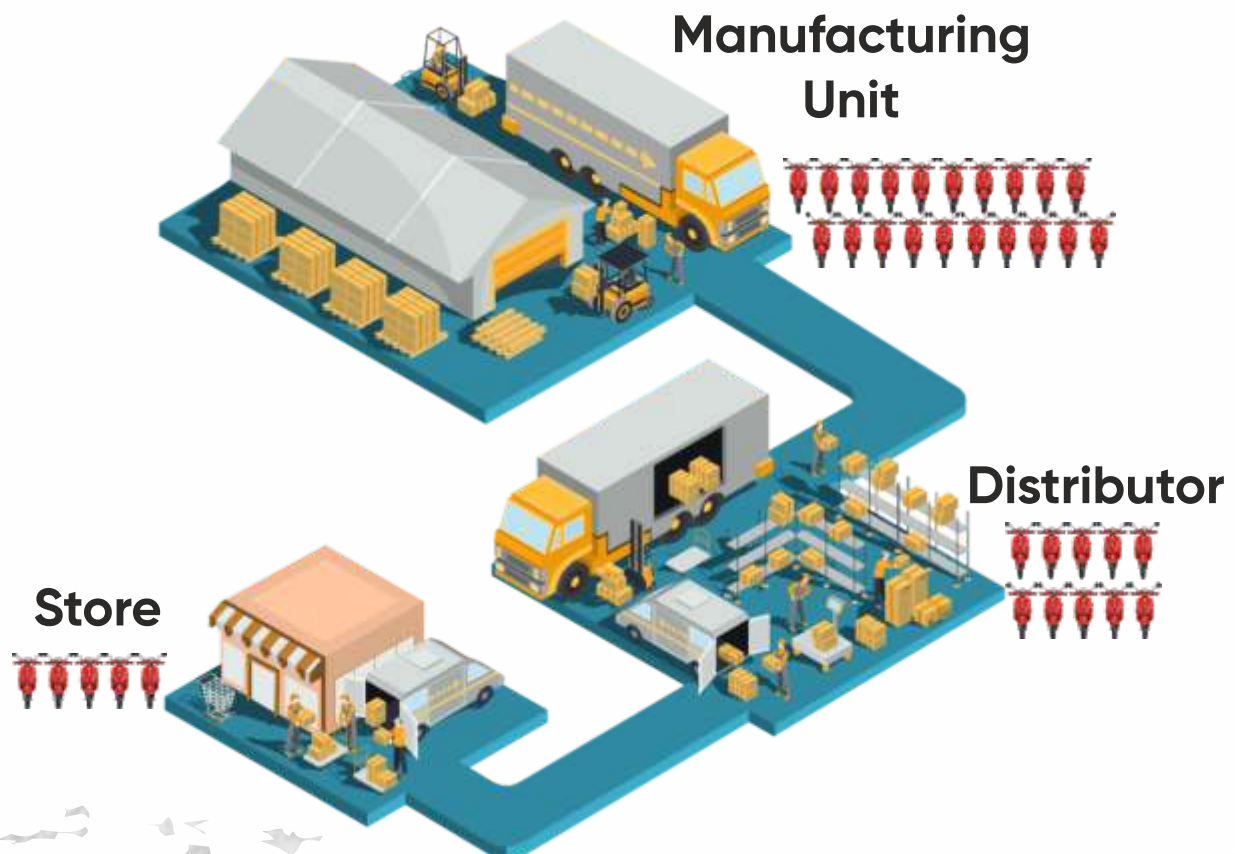


**Warranty
Assurance**

Distribution Channel

Distribution has allowed us to scale quicker, build a stronger community, and keep our prices lower to the end-user without sacrificing the quality of the product. Given that electric Scooters are still just trying to gain a foothold in the Indian market, no one has it all figured out yet completely.

As time goes on, our approaches will evolve and adjust with the market needs but for the coming year and beyond, we want to focus on and keep improving the Distributor & Store Owner's Connection experience.



Distributor/Dealer Selection Criteria

Sr No.	Terms	Distributor	Dealer
1	Security Deposit/Order (Vehicles 150 x 64,000)	160 Nos	50 Nos
2	Showroom Space & Decor	1000 Sq.Ft. Onwards	300 Sq.Ft. Onwards
3	Order Lot Quantity	75 Scooters 67,000 x 80 54 Lacs	25 Scooters 70,000 x 25 18 Lacs
4	Future Bike Display	Yes	No
5	Target Annual	1500 Scooters	600 Scooters
6	Area of Business	Metro - 5 Km Urban - 10 Km 5,00,000 Population	No
7	Profit	15-20 %	10-12 %
8	Compulsory Association	3 Years Umbergaon to Bharuch Territory	3 Years

*Terms & Conditions Apply

All Terms & Conditions will be change by company without any prior intimations.
Subject to Company Policy & Jurisdiction Vapi-Gujarat.
All Terms Conditions are Company Property.

Some of Our Models



Coming Soon
ECOMINI



GreenEnergy GreenCity

ELECTRIC VEHICLE COMPANY

ECOINDIA ELECTROMECH PVT LTD.

• GSTIN : 24AADCE8433B1Z2 • CIN NO.: U3190GJ205PTC081702



Call : 96876 36400

Email : info@electroecomobility.com

REGD. OFFICE / SHOWROOM

Tirupati Tower, 9, Opp. HDFC Bank, Daman Road, Chala, Vapi - 396 191. Gujarat, India

SERVICE CENTRE

Plot No. 27, Ajit Nagar, Daman Road, Chala, Vapi - 396 191. Gujarat, India

FACTORY / SHOWROOM LOUNGE

Plot No. 01, Survey No. 105, NH-08, Beside Toyota/Mahindra Showroom, Vapi, 396 191. Gujarat, India

ECOINDIA SLOVAKIA s.r.o (EUROPE)

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